



TURNKEY CONVENIENCE, COMPLIANCE, AND SAFETY

Managing a range requires a lot of effort and attention to detail. Action Target eliminates much of that effort with our turnkey range solutions. From scheduled maintenance and cleanings to managing metals recycling and compliance documentation, Action Target's services streamline your operations.





CONTENTS

RECYCLING & DISPOSAL PROGRAMS	2
RUBBER BERM TRAP CLEANING	6
CUSTOMIZED MAINTENANCE & CLEANING PROGRAMS	8
ACTION TARGET STORE	10
CUSTOMER SUPPORT	12



RECYCLING & DISPOSAL PROGRAMS

Increase your spending power with our Metals Recycling Program

Action Target converts your spent brass and lead into cash or credits. Use credits to purchase store products, range equipment, or range services and receive an extra 10% bonus.

- **CONVENIENT** With just a quick phone call on your part, we provide customized collection packaging, fast pickup times, and quality service.
- **COMPLIANT** Our recycling and disposal processes fully comply with EPA and OSHA regulations.
- **TRANSPARENT** Metals are a commodity, so pricing fluctuates. Our pricing is transparent and based on the London Metals Exchange spot pricing.



METALS RECYCLING

Recycling your metals with Action Target is easy and efficient. Simply contact Action Target to schedule a pickup. We will be there within 72 hours, at which time your London Metals Exchange (LME) spot pricing will be locked in.

Fast and Convenient Pickup

- The minimum pickup weight for the best price is only 4,000 lbs with no maximum limits.
- Total weight and quality is confirmed within 72 hours of receipt at our warehouse.
- The maximum pallet weight is 3,000 lbs for lift gate service or 4,000 lbs for forklift.

Simple Brass and Lead Packaging

We'll work with you to supply and customize a complimentary packaging system that best fits your range.

- Gaylord boxes fit through bay doors or man doors and hold 1,200 – 3,000 lbs of brass.
- 55-gallon drums hold 650 lbs of brass or 1,800 lbs of lead.

Best in Class Payment Structure and Loyalty Bonus

We maximize your profit by eliminating the middle man and locking in your price when we pickup your metals.

- Lead and brass pricing is listed live at LME.com, the global center for industrial metals trading. We currently pay a competitive percentage of the LME spot price for metals.
- Use your credits at our store for a 10% bonus credit.

RANGE WASTE DISPOSAL

Action Target makes it easy to dispose of your contaminated range waste such as lead-contaminated filters and PPE. Action Target will pick up and dispose of HVAC and DCU filters for members of our Filter Disposal Program.

Compliant and Reliable Disposal

Action Target uses approved disposal procedures. Hazardous waste collection and disposal are strictly governed through EPA and DOT regulations.

- RCRA (Resource Conservation and Recovery Act) approved.
- OSHA and EPA compliant.
- We provide proper disposal documentation, protecting you from potential fines.



Use your metals credit at our store to buy products, services, or upgraded range equipment and we'll add a 10% bonus.

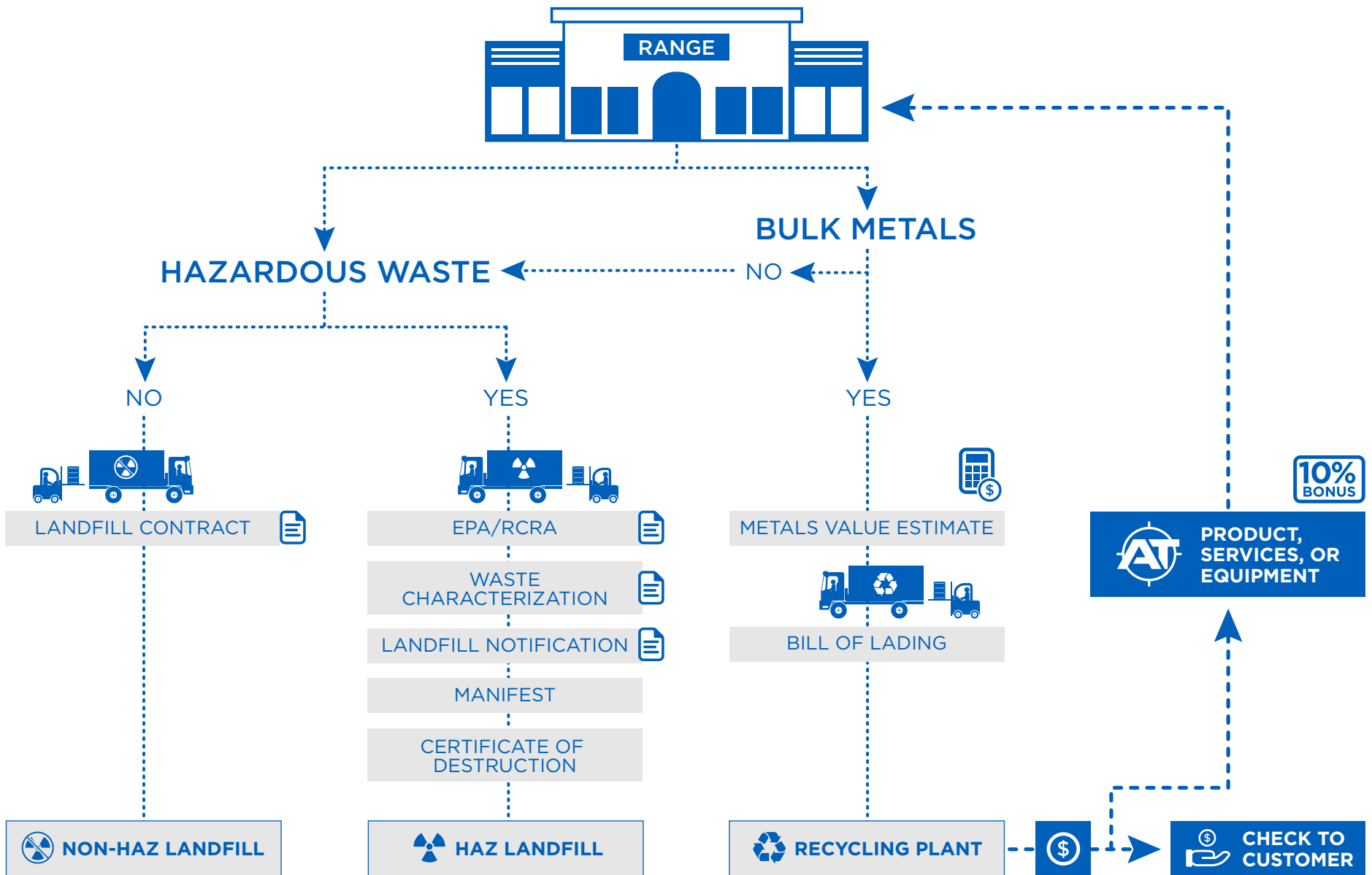
Get the most from your metals recycling with Action Target. For more information or to schedule a pickup, contact us at **801.876.2442** or **recycle@actiontarget.com**

MANAGING BRASS, LEAD, AND HAZARDOUS WASTE PROPERLY

Range bi-products include recyclable hazardous materials such as collected lead, lead dust, brass, and non-recyclable waste such as used PPE and contaminated filters. Ranges are required to properly recycle or dispose of these bi-products. Action Target can take care of this for you and will provide detailed documentation of our processes for proof of compliance. All you have to do is schedule a pickup and choose to receive the value of your recycled metals in the form of a check or credit for Action Target products and services.



Shooting ranges are responsible for all the waste they generate and must be able to verify that it is properly disposed of or recycled. This liability never goes away.



 RANGE MUST MAINTAIN ALL DOCUMENTS FOR A MINIMUM OF 3 YEARS



RUBBER BERM TRAP CLEANING

Cleaning and mining a rubber berm trap is an inconvenient, messy hassle. Let us do the dirty work.

Action Target offers the most efficient, comprehensive, and convenient rubber berm trap cleaning available. Our pricing is competitive and transparent, allowing you to maintain control of your metals revenue.



TRANSPARENT PRICING

Action Target uses a simple, transparent, all-inclusive pricing structure based on the size of your trap to give you the best return on your metals. 100% of the metals value belongs to you. Opt for a check or credit at our store with a 10% loyalty discount. Store credit can be applied to Action Target products, services, and range equipment.

PROPRIETARY PROCESS

We have developed a proprietary process to clean your rubber berm traps with the safety and profitability of your range in mind.

- Best in industry lead recovery.
- Minimized range down time.
- Clean and efficient.
- All equipment fits through a standard doorway and is contained within the range during cleaning.

CONVENIENCE

This complete turnkey solution integrates with our Metals Recycling and Filter Disposal Programs. We also provide all the necessary containers, pallets, packaging, and other transport materials, simplifying your role in the process.

We'll take care of properly mining your rubber berm trap. For more information or to schedule a cleaning, contact us at **877.852.2418** or **support@actiontarget.com**



CUSTOMIZED MAINTENANCE & CLEANING PROGRAMS

Let our experts keep your range running.

Our job is not finished just because your range project is complete. Action Target offers a number of maintenance plans to ensure your range stays running optimally. Customized to your specific range needs, these plans include parts, maintenance, range cleaning, and staff training.



RANGE VISITS

Action Target works with you to build a plan that determines the appropriate number of annual visits your range requires. These visits include a number of specialized services to keep your range running at peak condition.

- **Product Inspections:** Our technicians thoroughly inspect your range products for wear and assess necessary service and maintenance protocols.
- **Product Servicing:** Any products in need of service are taken care of on-site. Be it electrical, pneumatic, or physical, our technicians have the skills and knowledge to restore equipment operation.
- **Preventative Maintenance:** Keeping your products in working order is more important than fixing problems. Our technicians perform necessary preventative maintenance such as greasing, tensioning, and filter replacement.
- **Staff Training:** When our technicians are on-site, they are available to provide ongoing equipment training for your staff.
- **Range Cleaning:** We offer a variety of range cleaning services to keep your range safe for staff and clients.

Our expert technician range visits is the backbone of our maintenance plans.



RANGE CLEANING

With staff and client safety as our top priority, we provide cleaning services to help you maintain a safe and sanitary range.

- **General:**
 - HEPA vacuum:
 - Ventilation vents.
 - Floor and walls.
 - Ceiling and wall baffles.
 - Target retriever tracks.
 - Shooting stall soft surfaces.
 - Maintain and clean your HEPA vacuum including filter changes as needed.
 - Wet wipe shooting stall hard surfaces.
 - Clean shooting stall glass.
 - Remove, replace, and properly dispose of air filters.
- **Steel Bullet Traps:**
 - Gather and dispose of bullet fragments, bullet jacket fragments, and other debris.
 - HEPA vacuum:
 - Exposed surfaces.
 - The area behind the trap.
 - Remove lead ingots and other accumulation.
- **Rubber Berm Traps:**
 - Remove rubber from the trap.
 - Separate and dispose of lead and other debris.
 - Place rubber back on the trap.
 - Apply fire retardant.



RANGE MAINTENANCE

We provide resources to help you maintain your range. From maintenance schedules to operation and maintenance manuals, we ensure you are prepared to properly care for your equipment.

- **Protect Your Warranty:** Performing all of the required maintenance is key to keeping your equipment under warranty. A regularly scheduled maintenance plan with trained Action Target technicians is the optimal way to make sure this happens.
- **Save Time:** Many range operators simply don't have the manpower, expertise, or time to keep their equipment properly maintained. When lack of maintenance leads to equipment failure, critical operating time is lost. Whether your range is a training facility or a commercial operation, an Action Target maintenance plan will help you focus your time on the important business of running your range.

Customized maintenance plans are available for any range. For more information or to schedule a service, contact us at **877.852.2418** or **support@actiontarget.com**



ACTION TARGET STORE

Everything for your range

Action Target carries all the essential products to keep your retail area stocked and your range clean, safe, and ready to operate. From range safety products and cleaning supplies to paper, cardboard, and steel targets, we have everything you need to make your range or firearms training program a success.

- **FAST** We keep our products in stock and ship them quickly, making it easy to optimize your inventory.
- **RELIABLE** We are dedicated to getting it right, whether it's the products we sell, the orders we ship, or the way we answer the phone.
- **CUSTOMIZABLE** We design, print, and deliver targets that fit your brand.
- **INTEGRATED** We turn your recycled metals into range products.

INDUSTRY-LEADING SELECTION



PAPER AND CARDBOARD TARGETS

With more than 1,000 target designs, we offer a greater selection than anyone else in the industry.



TARGET BACKERS

We stock a variety of backers to fit any target system.



STEEL TARGETS

We offer a wide variety of innovative steel targets.



EYE AND EAR PROTECTION

Keep your customers safe with quality ear and eye protection designed for target shooting and tactical situations.



FIREARM STORAGE AND CLEANING

Keep your rental guns secure and working smoothly with our selection of firearms storage, cleaning, and lubrication gear.



RANGE CLEANING PRODUCTS

Keep your range safe and clean with products designed to remove lead from hands, shoes, floors, and other surfaces.



HVAC FILTERS

Specifically designed to filter lead and high loading conditions found in indoor firing range applications.

Visit Shop.ActionTarget.com to see our full selection of items and to place your order.



DEALER DISCOUNTS

Receive discounts on your range products by becoming an Action Target dealer. We currently have three discount tiers based on annual purchase volume. Each level has progressively deeper discounts. **Contact customer care at 1.800.779.0182 to learn more and sign up.**



PLATINUM LEVEL

Spend >\$8,000 per year



GOLD LEVEL

Spend \$1,500-\$8,000 per year



SILVER LEVEL

Spend \$500-\$1,500 per year



CUSTOMER SUPPORT

Exceptional quality and service

We are dedicated to getting it right. Whether it's the products we sell, the orders we ship, or the way we answer the phone, we want your experience with us to be nothing but positive.

24/7 SUPPORT

Action Target Customer Service is always on call and ready to help with warranty issues, replacement parts, and anything else you need to keep your range running at peak performance. We stand behind our work and we stand behind you.

NATION-WIDE REPRESENTATIVES

Regionally-located customer service technicians provide fast industry-leading service in all states.

REMOTE ACCESS

Many of our products are remotely-accessible, allowing our team to quickly troubleshoot and provide assistance. This speeds up the maintenance process, ensuring minimum downtime.

- **Service Logs:** Our team is able to check the performance history of many products through service logs. These logs provide insights that help us quickly identify solutions.
- **Software Upgrades:** As software improves, we are able to provide upgrades without the cost of sending a technician to your range.

INVENTORY

We maintain a parts inventory to minimize service lead times. Additionally, our team works with you to ensure you have the necessary parts on-site to maximize the effectiveness of technician visits.

WARRANTY

At Action Target, we are confident we have created the best shooting range equipment. We provide a one-year warranty on our products, including part replacement and technician visits as necessary. We also offer various extended warranties to give you added peace of mind.

TERRITORY MANAGERS

WEST

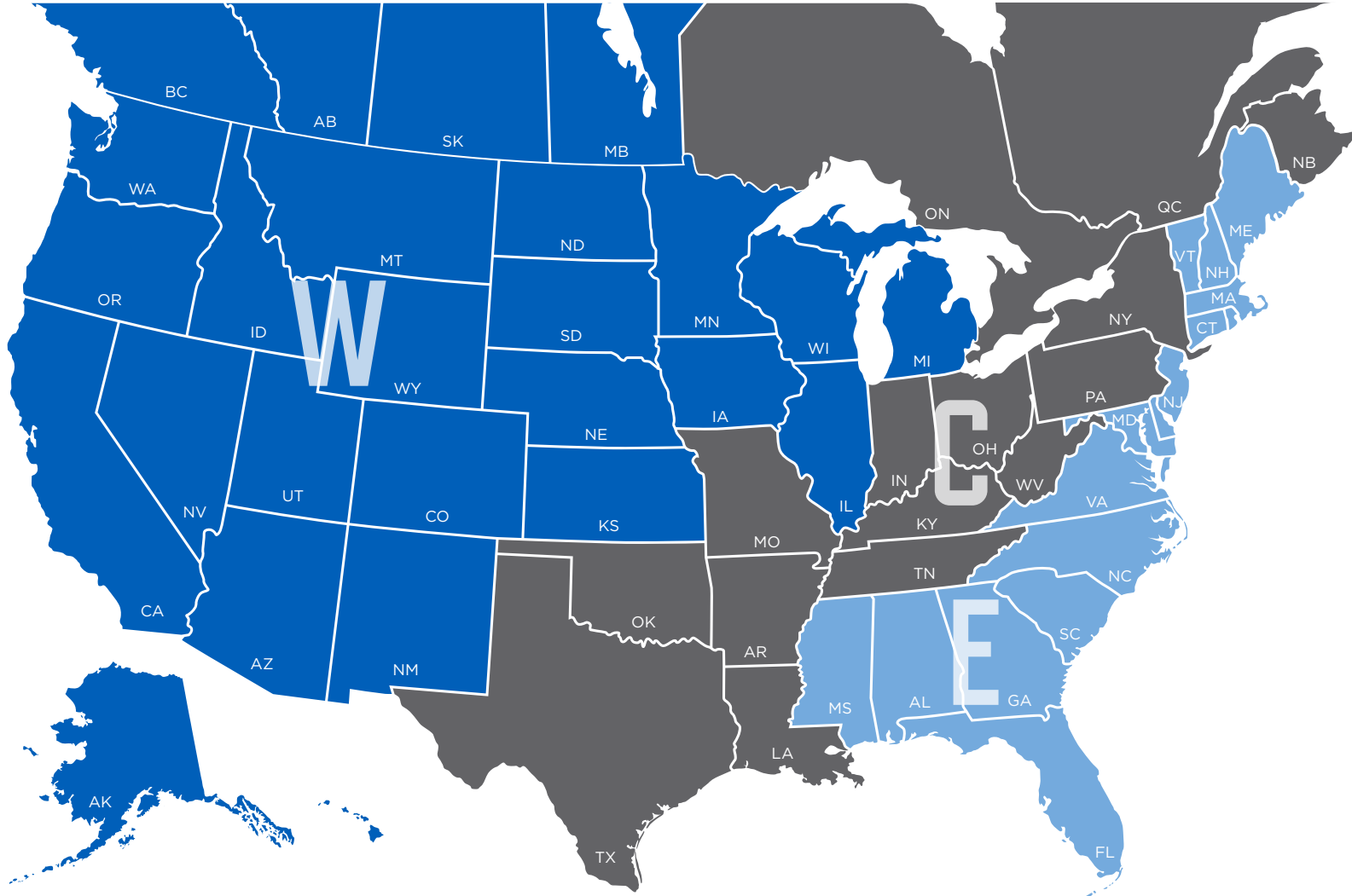
Diana Rotolo
drotolo@actiontarget.com
801.705.9173

CENTRAL

Brent Jensen
bjensen@actiontarget.com
801.705.9119

EAST

Donald Morrow
dmorrow@actiontarget.com
804.334.8692





BETTER EQUIPPED. BETTER PREPARED.™

3411 S Mountain Vista Pkwy / Provo, UT 84606
801.377.8033 / ActionTarget.com

    #ActionTarget